



# Mastering Training Design

For those who care about learning, development and leadership

## The nature of diversity

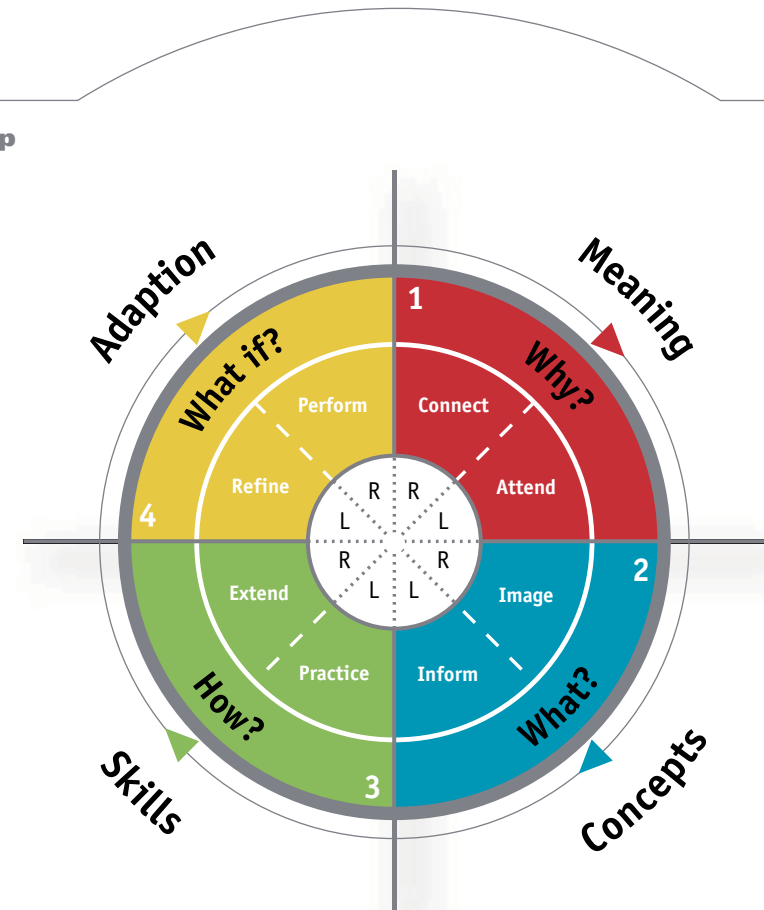
People are different, thankfully! You will gain insight into the fundamental 4MAT learning styles, how the brain effect the way we perceive and process knowledge, and learn how to transform new learning into something useful.

## The conceptual framework

We examine in depth the 4MAT model and the processes it is based on. You will e.g. learn how to lift content to a conceptual level and get insight into why exactly conceptualization is so important to the learning process.

## Learning - follow the natural process

You'll learn, step-by-step, how to design your training so it is supported by the flow in the natural learning cycle, and you will gain insight into how and why the journey around the natural cycle creates individual motivation to learn.





# Optimizing learning & development environments!

## 4MAT - Mastering Training Design

4MAT MTD - is an internationally recognized training programme used worldwide by people who work professionally with learning, development and management.

## Motivational learning environments

4MAT is a unique process model, based on a number of highly recognized theories about people development and learning. 4MAT is about the natural learning process and how you can create and/or optimize the learning and development environments.



## Duration & Price

Duration 3 days (09:00 - 16.30)

Price pr. person: DKK 12.000, - excl. VAT.



## Content & Insights

- the four 4MAT learning styles
- your own learning style
- cerebral hemisphere preferences
- your own hemisphere preferences
- the fundamental theory of 4MAT
- training how to design and implement the four main phases of the learning process:
  - to create meaning
  - to conceptualize
  - to develop and test skills
  - to refine, apply and perspectivize

## Work form

Workshop based training altering between traditional teaching, assignments, feedback and group dialogue.



## Outcome

- how to work based on learning styles
- how to work with the 4MAT process method
- how to work with teaching strategies based on the activation of both brain hemispheres
- how to work with 4MAT in your teaching including how to design and plan teaching from the 4MAT method

You will gain insight into learning styles, the brains influence on the way people perceive and process knowledge, and learn how to create natural motivation and engagement - regardless of learning style!

## Contact & Additional Information

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